



Music's Inspiration Celebration



Pre-Grammy Event

Friday | February 10th | 2017 | 5pm Red-Carpet Arrivals | 6pm-8pm Show

www.theMIC.us

MUSIC | FAITH | GRAMMY WEEK

FOLLOW US ON:



COME JOIN THE PRAISE PARTY!

Come JOIN the PRAISE PARTY
during GRAMMY WEEK!

Let's celebrate the FAITH that
FUELS our SOUL!

Music Industry's BIGGEST
WEEK in Los Angeles, CA!

Celebrating The FAITH...



Purpose for **theMIC** Music's Inspiration Celebration?

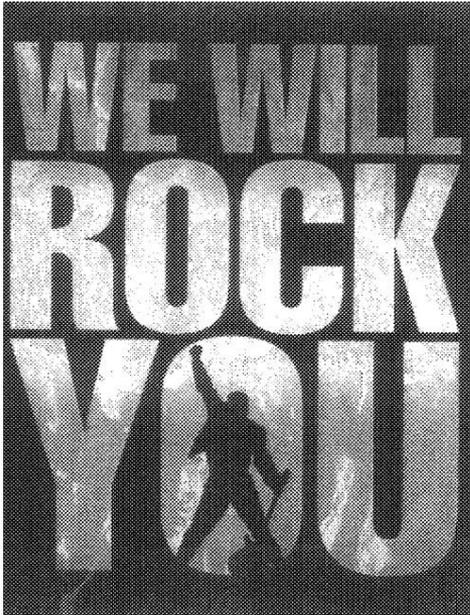


MUSIC'S
BIGGEST WEEK

FAITH

INSPIRATION

CHARITY



Music's Inspiration Celebration, **theMIC** is a Celebration & Platform for the Music Industry to celebrate their FAITH during GRAMMY WEEK!

Created to provide a **DIVERSE** platform for believers in the Music Industry, to reflect on their hard work and the faith it took to make it in the Music Industry! In addition, to recognizing and celebrating Faith in the Music Industry, **theMIC** also raise awareness and funds in support of the fight against **domestic violence** & **under privileged children** through *The HELPPPPing Hands Foundation* as well as other beneficiaries we TEAM-UP with during Grammy Week!

Beneficiaries: Minnie's Food Pantry, The Nimby Experience and Pucker-Up For A Cause Campaign!

Each year during Grammy Week, **theMIC** will boasts a high-powered red carpet and pre-reception before the 2 hour Praise Party begins!

theMIC 2017

Sponsorship Deck

info@RCMMediaProductions.com 877-841-8088

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Music's Inspiration Celebration

THE MUSIC INDUSTRY | AND THEIR FAITH



CO-BRANDING

Present/Previous
Sponsors and Media
Partners:



Will you
join us?



TOYOTA
Let's Go Places

Each year we allow Businesses the opportunity to participate in our events by sponsoring these Highly Anticipated Events! As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome **pre-Grammy event** that honors musicians, artist, song-writers, music producers and the Music Industry as they celebrate their faith. And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims* and *under-privileged children*.

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MUSIC'S BIGGEST WEEK...

WE DID IT FOR **OSCAR WEEK** | NOW LET'S DO IT FOR **GRAMMY WEEK** | PICS FROM OUR OSCAR EVENTS BELOW



LOU GOSSETT JR.
"LIVING LEGEND AWARD"



Gospel Goes To Hollywood - Arrivals



PRAISE PARTY DURING GRAMMY WEEK!

We Did It During Oscar Week | NOW...Let's Do It During GRAMMY WEEK

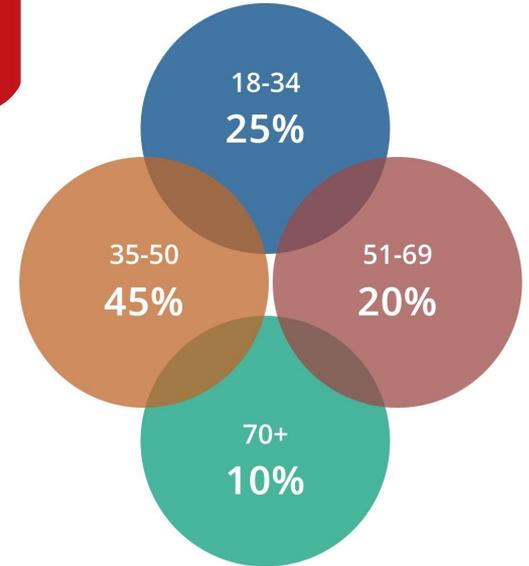
CLICK VIDEO BELOW



Television Partners



theMIC DEMOGRAPHICS



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Title/Presenting Sponsor \$250,000

- Recognition as "Champion Title/Presenting Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as **theMIC PRESENTED BY "Your Company"**
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 30 guests at the event (3-Tables)
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Inside Cover AD of theMIC Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- As the Champion Title/Presenting Sponsor you may customize the perk of your choosing.
- Gift bag insertion of product and/or promotional materials.

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Official Sponsor \$100,000

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as the "Official Sponsor"
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 20 guests at the event (2-Tables)
- 2 Pop-up banners throughout the venue
- Back Cover AD of theMIC Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.

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Spotlight Award Sponsor \$50,000

- Recognition as "Spotlight Award Sponsor" in all press, promotional and print advertisements
- Award named in YOUR HONOR
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- 1 full page AD in theMIC Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.

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Music's Inspiration Celebration

Major Sponsors \$25,000

- Recognition as "Major Sponsor" in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- 1 full page AD in theMIC Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
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VIP Table Sponsors \$10,000 | Table Sponsors \$5,000

VIP TABLE SPONSOR

- VIP (8) Seats @ VIP Table (VIP Tables Closer To Stage)
 - Business/Company/Foundation will be Recognized during the Event
 - Business/Company/Foundation will be Featured on the **MIC** Website
- Full-Page AD in the **MIC** Magazine

TABLE SPONSOR

- (8) Seats @ Table
- Full-Page AD in the **MIC** Magazine



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COME ENJOY THE PRAISE PARTY WITH US...GRAMMY WEEK



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theMIC TEAM



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Jennifer Rogers

Production Assistant



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Phyllis Caddell-M

Senior Publicist/Event Director